LAC Marketing Bulletin

RENTAL DATES	January 01, 2012 through December 31, 2012
BOOKING THE PROMOTION	TOUR – Plan P3 RETAIL – Plan P31
RATE - FLORIDA	January 01 – February 14, 2012 Car / Daily / Weekly ECAR / EDAR $61 $242 CCAR / CDAR $63 $251 ICAR / IDAR $64 $254 SCAR / FCAR $65 $259 SFAR / MVAR $91 $358 FVAR $143 $572 February 15 – 25, 2012 Car / Daily / Weekly ECAR / EDAR $92 $366 CCAR / CDAR $95 $376 ICAR / IDAR $96 $380 SCAR / FCAR $97 $385 SFAR / MVAR $122 $484 FVAR $167 $664 February 26 – December 31, 2012 Car / Daily / Weekly ECAR / EDAR $73 $295 CCAR / CDAR $83 $300 ICAR / IDAR $87 $318 SCAR / FCAR $94 $380 SFAR / MVAR $109 $439 FVAR $143 $572
Peak Period	ECAR to FCAR please Add US$20/day and US$100/week between March 30 - April 08 and July 10 - August 20, 2012. SFAR to FVAR please Add US$45/day and US$250/week between March 30 - April 08 and July 10 - August 20, 2012. ECAR to FCAR please Add US$25/day and US$120/week between December 15 - 31, 2012. SFAR to FVAR please Add US$75/day and US$350/week between December 15 - 31, 2012.
Rates include	CDW, EP, taxes, fees, surcharges, GPS and one free additional driver.
Qualifications	Renter must be a resident of Latin America or the Caribbean. Rates, Standard terms & conditions are subject to change without notice.